

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	7453884
<b>Application Number:</b>	10020094
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	9964
<b>Title of Invention:</b>	Communication system for sending advertisements based on location determination and previously specified user selections
<b>First Named Inventor/Applicant Name:</b>	Thomas E. Coverstone
<b>Customer Number:</b>	68769
<b>Filer:</b>	Richard Carl Auchterlonie
<b>Filer Authorized By:</b>	
<b>Attorney Docket Number:</b>	8931.002.NPUS00
<b>Receipt Date:</b>	20-APR-2010
<b>Filing Date:</b>	13-DEC-2001
<b>Time Stamp:</b>	20:06:19
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment Type	Credit Card
Payment was successfully received in RAM	\$585
RAM confirmation Number	5762
Deposit Account	
Authorized User	

### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
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1	Request for Continued Examination (RCE)	Coverstone_NPUSO_RCE-sb0030_2010-04-20.pdf	64929 a66a8fba63140f88c2205d8cd4cd7c0b04b059	no	1
Warnings:					
This is not a USPTO supplied RCE SB30 form.					
Information:					
2	Oath or Declaration filed	Coverstone_NPUSO_Rule_132-Declaration_2010-04-20.pdf	16542786 580f7870bec3354677ba79a000758197a09911e	no	12
Warnings:					
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3	Information Disclosure Statement (IDS) Filed (SB/08)	IDSa.pdf	1161063 a4b298ba1ab6794fa955a187677415c1a7b8ccba	no	9
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4	Information Disclosure Statement (IDS) Filed (SB/08)	IDS_2A.pdf	906243 644bc093c4b5c25dd130f55a752b0ba95c7d2	no	6
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5		Coverston_NPUSO_Amendment_in_Reply_to_final_OA_of_20_Oct_2009.pdf	909620 f3a21379920a99805fa7cae3a2e98a072b668a	yes	25
	Multipart Description/PDF files in .zip description				
	Document Description		Start	End	
	Amendment Submitted/Entered with Filing of CPA/RCE		1	1	
	Applicant Arguments/Remarks Made in an Amendment		2	25	
Warnings:					
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6	NPL Documents	C1-2003-10-16_ELBA_Deliverable_1-1.pdf	2189633 6a8f544f349f6da771b6a8709ba8f5a9c0f7857	no	17
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7	NPL Documents	C2-2004-04-05_ELBA_Overview_English.pdf	9797146 d1e1de6154878a5c73da0d270ab451913887ac9f	no	17
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8	NPL Documents	C3-2004-04-05_ELBA_Integrati onlish.pdf	5416326 3d6db87888b6cf797a7175ac3013d42bc 9865	no	22
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9	NPL Documents	C4-2004-06-06_Aalto_Bluooth WAP_LBA_Mobile_Ads.pdf	421921 32e97847d66d338d8f50e45d9535c8a2d5 2600d4	no	10
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10	NPL Documents	C5-2006-00-00_lbs_lecturenote s_steinigeretal.pdf	4838076 8486cf788ee0b62a82d67de0317533b5c8314d c7d6d	no	28
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11	NPL Documents	C6-2007-00-00_Bruner_and_Ku mar_Attitude_toward_Locatio n-Based_Ad.pdf	1349008 d9f5c20d889db16a0cac3ee0550a2af13 9888	no	15
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12	NPL Documents	C7-2007_07_13_Murphy_In_Se arch_of_Spot_Relevance.pdf	433401 683f42e14816a48b3241e7e49853d339855 1a283	no	2
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13	NPL Documents	C8-2007-10-12_NAVTEQ_boug ht_by_Nokia_yourNAV.pdf	340225 14ade0e48619e6c79248db6f687b3229592e a721f	no	3
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14	NPL Documents	C9-2008-02-06_Companies_Bet ting_On_Location_Based_Mobi le_Ads.pdf	156973 0bdcf1c8f6f42d4d46519d15817b7bc9d401 5ac7	no	2
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15	NPL Documents	C10-2009-01-12_NAVTEQ_Loca tion- based_mobile_advertising_Cia n_GoMoNews.pdf	163590 144c5a22308a5134a8405266cc3247dc7d3 545d8	no	2
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16	NPL Documents	C11-2009-01-22_Nokia_4Q08_ Financials.pdf	1617840 de49883f8eb9167724b1da52bce4f3195 35a4	no	17
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17	NPL Documents	C12-2009-02-16_Microsoft_Mobile_Ad_Partners.pdf	115250 d8b8ba075ee11e86a842d266c9a6c8f1e6b52b6	no	2
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18	NPL Documents	C13-2009-02-02_Qualcomm_Xiam_Location_Aware.pdf	172557 8f5d048f94195b2c05cd799867c13b18c24f5a37	no	3
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19	NPL Documents	C14-2009-03-24_T-Mobile_uses_innovative_Bluetooth_technology_to_drive_footfall.pdf	167843 9806d83bd2f55662805a6c802ef5927cd5e3c1	no	2
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20	NPL Documents	C15-2009-03-29_T-Mobile_To_Trail_Proximity_Marketing_In_UK_Stores.pdf	259415 76e1d7a9d3bd2d61a7a85764ed8f032d44f6c	no	2
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21	NPL Documents	C16-2009-08-31_Navteq_to_serve_location_based_ads_in_Nextar_GPS_system.pdf	161345 a97a8f6c9c13edaf6e8f052b7eeef8d195c3d8a	no	2
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23	NPL Documents	C18-2009-09-15_Nokia_Navteq_buys_Acuity.pdf	767003 180c97808ce4cc4001b29590b25f1e9ab8e1149	no	4
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24	NPL Documents	C19-2009-09-14_Navteq_Acquires_Acuity_Mobile_14_Sep_2009.pdf	508557 91d899d8dd1b246a4ab8879097ac1516cd3886	no	2
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25	NPL Documents	C20-2009-09-15_Ricketts_Nokia_NAVTEQ_buys_Acuity_Mobile_for_LBA.pdf	1174938 0304774d234d1c1366f725d1ec328d1a2b44	no	6
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26	NPL Documents	C21-2009-11-02_Google_Website_Google_to_Acquire_AdMob.pdf	99543 590084c5d54692b4bab1870d1d6c5c032e3539	no	2
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27	NPL Documents	C22-2009-11-02_Wikipedia_Location_Based_Advertising.pdf	307129 66b321d8b634b65787365521ab3185181ee65d2	no	4
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31	NPL Documents	C26-2009-11-04_Acuity_Mobile_Website_Aislecaster.pdf	477809 ec2b52e7ec1812d998d87d9dc6d0a3ebaf87e36	no	2
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35	NPL Documents	C30-2009-11-09_Hof_Business_Week_Why_Google_is_Buying_Admob.pdf	235097 c6b4538d3005d41b6c979adb13154c09e34f8	no	2
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37	NPL Documents	C32-2009-11-09_Schonfeld_Admob.pdf	191383 746316d281721146c2451178e4810a1c1eb2951	no	2
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39	NPL Documents	C34-2009-11-10_Argshire_RIM_Brings_New_Services.pdf	540748 49f8be556084bce40ca6d595b0805c145e881	no	2
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40	NPL Documents	C35-2009-11-10_The_Daily_Disney.pdf	1512407 e84a604b6d54823d95b6b78c5515cb2027661db	no	11
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41	NPL Documents	C36-2009-11-11_disney_parks_Mobile_Magic.pdf	3722473 71276d8811ef7bc486953a407bc48e5d569cad	no	13
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42	NPL Documents	C37-2009_Inter_a_Bluetooth_Proximity_Marketing.pdf	1353455 1197a7c6c980e977770b62cdd16a9b5a22524	no	2
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43	NPL Documents	C38-2010-01-06_Kane_Apples_Quattro_Deal_WSJ.pdf	405261 a6dccc1b78b2053728d57c9aebc1e69dc248	no	2
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44	NPL Documents	C39-2010-01-06_Postorous_Applie_Acquires.pdf	100193 0128fad1d4963d7cead79a0b0e0117a7187555746a	no	2
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45	NPL Documents	C40-2010-01-15_Mobile_Magic_Application_Disney_World.pdf	522693 4b113545d78f78f79a2b0a15612c72cc0f0801d05	no	6
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46	NPL Documents	C41-2010-01-21_Nokia_takes_on_Google_with_free_navigation_app_Reardon_cnet_news.pdf	1122590 a36e9fb7ec3716446b4fb48b8fb1bb0b01761249	no	4
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47	NPL Documents	C42-2010-01-22_Gartner_nokia_s_free_navigation_creat_174023.pdf	106548 83ce0541385c2ccafcc899c3f65406263c1a12	no	3
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48	NPL Documents	C43-2010-01-22_Harnick_Oper_a_Acquires_Admavelpdf	883361 4fb739045a7378622350756878756e04c2ef0ac05	no	4
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49	NPL Documents	C44-2010-02-01_Verizon_VZ_Navigator.pdf	260371 6e9559907ae5ab1c121bc3d2950885a2815645	no	3
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50	NPL Documents	C45-2010-02-03_App_Store_Tip_Enhance_Your_App_with_Core_Location.pdf	96915 58fad2c0ed0823876ae05a16779c171c0990b35	no	2
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51	NPL Documents	C46-2010-02-09_Quattro_websites.pdf	247137 b9963acc5a27a0811a32a39163c953aef101058aff	no	1
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52	NPL Documents	C47-2010-02-09_Quattro_websites_targeting.pdf	59871 654e7811ee7a30058b33d9979ac0a217b0ff0a19	no	1
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53	NPL Documents	C48-2010-02-10_Gartner_Repo rt_Mobile_Ad.pdf	111248 d8b6465a114552cc6c186f9fcbca80d37 e82c	no	3
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54	NPL Documents	D1-2010-02-12_Genasys_GyPSI I_OpenExperience_API.pdf	984331 56c1759d8d42c0c78999823c96564824c e018	no	3
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55	NPL Documents	D2-2010-02-15_NAVTEQ_Locfi onPoint_Advertising_Selected by_Nobex_Technologies.pdf	88392 5400a316c812c1121b1935fcd8bdf818c bda08	no	2
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56	Fee Worksheet (PTO-875)	fee-info.pdf	31649 097aa384e0bc3c02b1d7aa18f0b05b3b e625	no	2
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Information:					
Total Files Size (in bytes):			66424169		
This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.					
<u>New Applications Under 35 U.S.C. 111</u> If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.					
<u>National Stage of an International Application under 35 U.S.C. 371</u> If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.					
<u>New International Application Filed with the USPTO as a Receiving Office</u> If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.					